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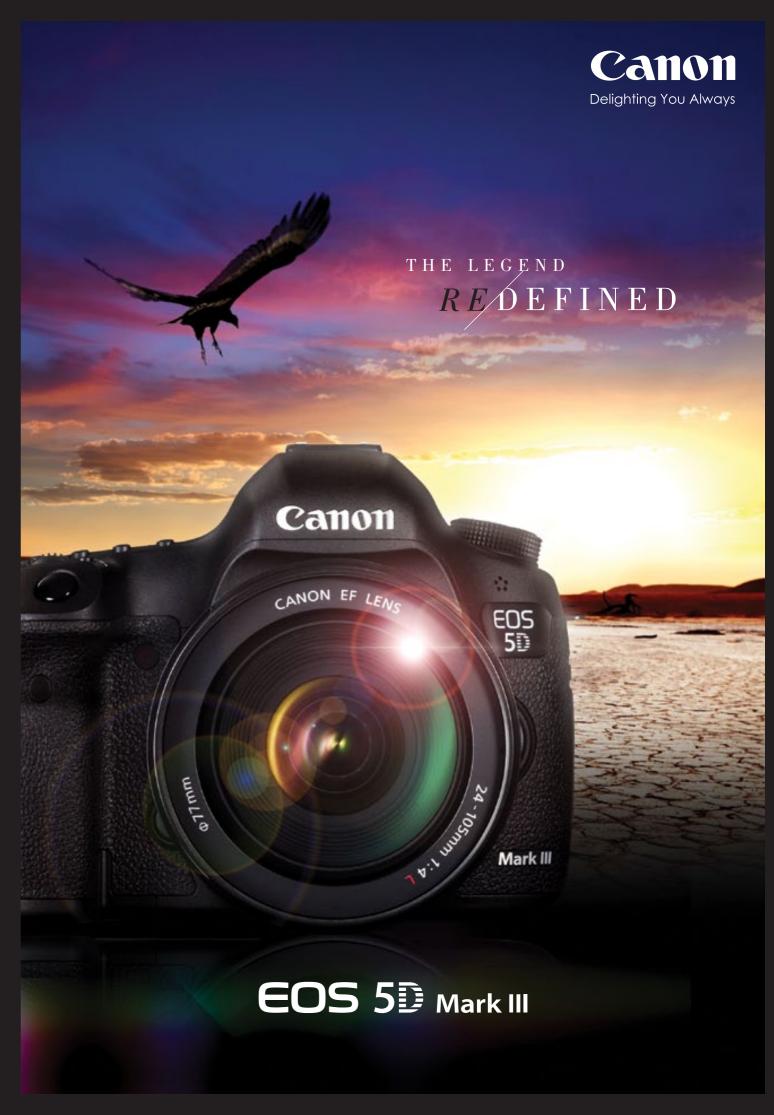
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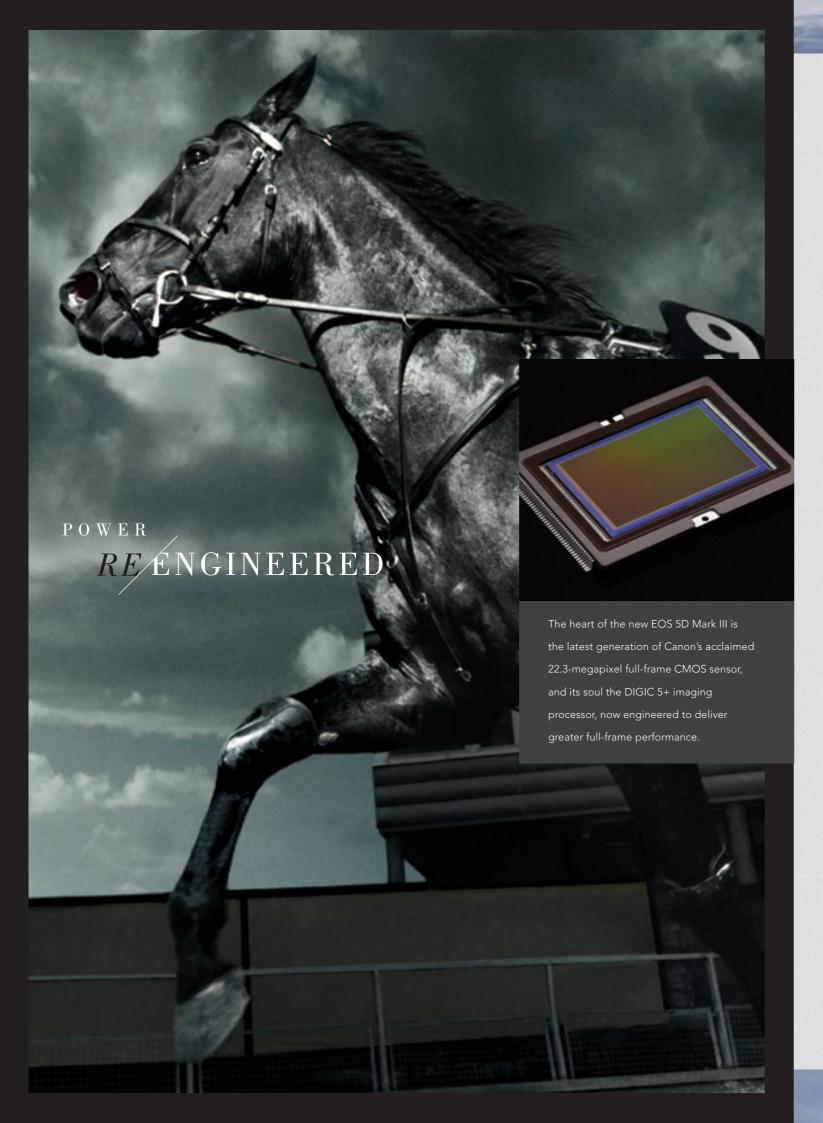
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22.3MEGAPIXEL SUPERIOR 22.3-MEGAPIXEL CMOS FULL-FRAME CMOS SENSOR

Displaying an improved shooting performance and excellent image quality, the EOS 5D Mark III is renowned as one of the most technologically advanced of its class. Designed with gapless microlens arrays for greater light-gathering efficiency, it delivers high ISO speeds, minimal noise, and offers a wide dynamic range. This sure-win combination produces images of stunning clarity, low noise, and rich colors even in low-light situations.



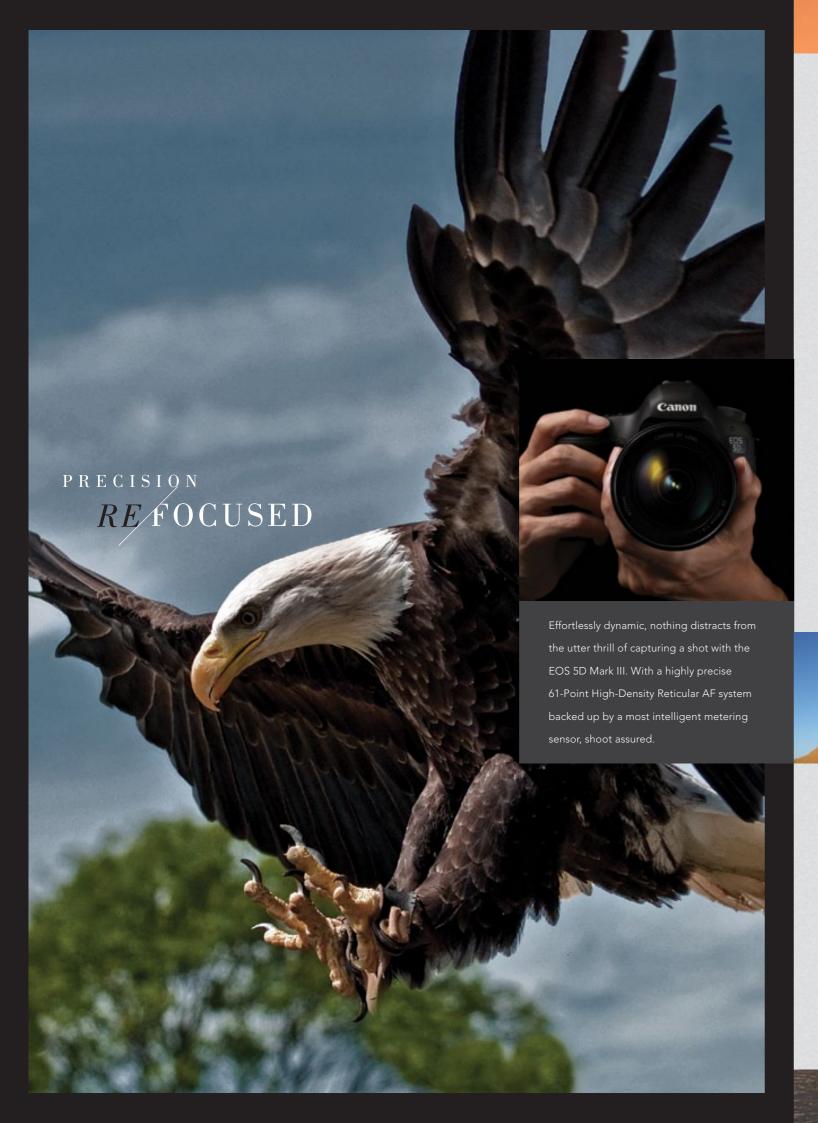
DYNAMIC DIGIC 5+ IMAGING PROCESSOR

The new EOS 5D Mark III tops the record with its processing speed raised to an incredible 17 times faster than the DIGIC 4. The next-generation DIGIC 5+ imaging processor opens whole new avenues for fantastic quick-draw shooting.

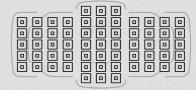
In tandem with high-speed image processing, basic ISO speed increases by two stops. This core of power certainly packs a punch with its accelerated continuous shooting speed, crisp image details, and exceptional low-light performance.

ISO INCREDIBLE ISO SPEED

Taking on the challenge to achieve fine subtle details in low-light situations, the EOS 5D Mark III emerged successful with heightened ISO sensitivity. With new gapless microlens arrays and improved photo diodes, the standard ISO range is ISO 100 - 25600, expandable to L for ISO 50, H1 for ISO 51200, and H2 for ISO 102400. Shooting for better results in low light is now possible with high signal-to-noise ratio, a wide dynamic range, and new customizable Auto ISO function.







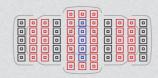
AF SENSOR

AF 61-POINTS

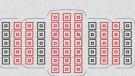


61-POINT HIGH-DENSITY RETICULAR AF

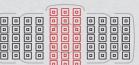
A giant leap forward in auto-focusing systems, the EOS 5D Mark III shares the same piece of innovation used in Canon's flagship professional-standard EOS-1D Series. The discerning 61-Point High-Density Reticular AF system with 41 cross-type points provides enhanced AF coverage for improved subject tracking capabilities and very precise focusing.



F/2.8 LENSES* Cross-type AF 41 points, includes dual-cross AF (five points) at center



F/4.0 LENSES* Cross-type AF 41 points



F/5.6 LENSES* Cross-type AF 21 points

There are five central dual cross-type points for accurate focusing at f/2.8 (diagonal), another 21 central cross-type points for a maximum aperture of f/5.6, and 20 outer cross-type points for focusing at f/4. The 61-Point High-Density AF system contributes to first-rate low-light performance of the EOS 5D Mark III, with an improved pixel configuration that allows focusing up to EV-2 at central AF points with an f/2.8 lens.

*Number of available AF points and cross-type points vary depending on the lens $\,$









One of the many technologies that go into making the EOS 5D Mark III's AF system truly remarkable is the AF Configuration Tool that enables control of AI Servo AF III parameters according to subject movement and shooting situation. These parameters include tracking sensitivity, acceleration and deceleration of tracking, and AF point auto switching.



Versatile multi purpose setting



Continue to track subjects, ignoring possible obstacles



Instantly focus on subjects suddenly entering AF points



For subjects that accelerate or decelerate quickly



For erratic subjects, moving in any direction



For subjects that change speed and move erratically

The AF Configuration Tool can easily adjust the parameters to suit various shooting conditions — versatile multi-purpose setting, continuous tracking of subject while ignoring obstacles, instant focus on subjects newly entering AF points, tracking rapidly accelerating or decelerating subjects, tracking erratic moving subjects, and tracking erratic subjects of random speeds.

5DMarkIII THE LEGEND RE/DEFINED



63-ZONE ICFL METERING SYSTEM

Tailored specifically for the 61-Point High-Density Reticular AF system, the iFCL 63-zone dual-layer metering sensor provides four metering modes: evaluative, partial, spot, and center-weighted average.

To prevent the issue of underexposure when shooting subjects with plenty of reds, the metering sensor's dual-layer solution has one layer sensitive to red/green light and another layer sensitive to blue/green light. It takes a combination of data from these two layers to provide an accurate light reading.



Without AF information



With AF information



Without color information







6 FPS HIGH-SPEED SHOOTING

Frames
Per Sec Capable of up to a rapid 6 frames per second during high-speed continuous shooting thanks to its advanced CMOS Sensor and









MULTIPLE EXPOSURES

To encourage photographers to further their creative boundaries, the EOS 5D Mark III also comes equipped with the Multiple Exposure feature. This neat little feature allows different images to be super-imposed on top of one another to create a possibly surreal and artistic final image.

If photographing moving subjects in high-speed up to 6 fps continuous shooting mode, the images can be used to recreate the appearance of motion capture. Up to nine multiple exposures can be taken for one image, with the exposures level varying from Additive, Average, (Comparative) Bright, to (Comparative) Dark.

PICTURE STYLE AUTO

Bolstering the existing preset Picture Styles is Picture Style Auto that finely adjusts and controls color tones for each image based on information obtained from the EOS Scene Detection System. This highly intelligent system analyzes the conditions of the shooting scene based on subject's face, color, brightness, movement, contrast, and distance.

Picture Style Auto is particularly effective in drawing out the richness of nature and outdoor scenes, as well as sunset scenes.









PORTRAIT



FAITHFUL





IN-CAMERA RAW IMAGE PROCESSING

LANDSCAPE

For absolute image clarity and high image fidelity, the EOS 5D Mark III's 22.3-megapixels and 14-bit fine gradation digital signal output play an important role. The EOS 5D Mark III allows users to apply settings such as Auto Lighting Optimizer, lens illumination correction, chromatic aberration correction, and perform noise reduction for high ISO speeds.

Based on information from the EOS Scene Detection System, the Auto Lighting Optimizer finely tunes brightness and contrast levels for images to strike a balanced and ideal exposure. The EOS 5D Mark III is capable of storing up to 40 different lens data for peripheral illumination correction that neatly removes the vignette effect that occasionally appears around the corners of images. Chromatic aberration correction ensures minimal purple fringing that sometimes occurs in high-contrast images.







EXCEPTIONAL EOS MOVIE

Utilizing cinematic technologies based on movie industry standards, the new and improved EOS Movie function is now able to produce videos of outstanding brilliance and quality better than before.

Powered by the combine efforts of its full-frame CMOS sensor and DIGIC 5+ imaging processor, the EOS 5D Mark III easily captures full HD videos in all the popular frame rates, now with drastically reduced moiré even at higher ISO speeds. Shooting videos in low-light conditions is another easy feat with reduced noise and no compromise on image quality.

Post-production workflow is further streamlined with the new video formats requested by film editors, and now the EOS 5D Mark III supports both ALL-I and IPB compression modes. ALL-I results in larger but easier to edit files, as frames are individually compressed. IPB compresses frames in groups, which reduces file sizes.







PURE AUDIO DELIGHT

New to the inherent auditory capabilities of the EOS 5D Mark III is the ability to check or adjust the sound recording level during video shooting. Besides the built-in microphone with wind filter feature, a headphone terminal is also provided to check sound recording while shooting or during playbacks.



DUAL CARD SLOTS

CF + SD

Dual Card Slots Based on requests from professional photographers and movie-makers, the EOS 5D Mark III now comes with a CF card slot and an SD card slot for greater flexibility with recording preferences, and immediate backup of footage. The increased storage capacity also removes the 4GB limit for recording videos, thus making seamless shooting possible. The recording limit for movie clips is 29 minutes and 59 seconds.



MOVIE PLAYBACK & EDITING

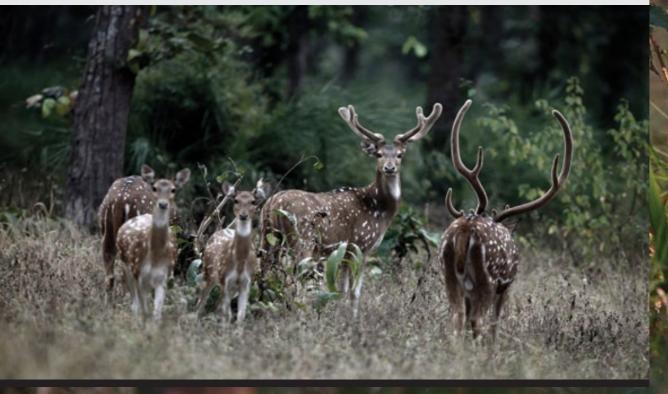
During movie playback, the EOS 5D Mark III's internal speaker can have its volume adjusted to one of 63 levels. Recorded movies can also be edited to cut the first and last scenes of the clip on one-second increments, which can be then saved as a new separate file or to overwrite the original movie file.

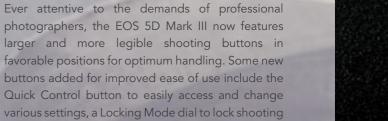


LIVE VIEW SHOOTING

Built upon improvements, the EOS 5D Mark III now boasts better exposure control, reduced shutter noise and minimal camera vibration when shooting in Live View mode.

In response to the needs of professional photographers, a new Live View shooting/Movie shooting switch has been integrated into the camera. When using EOS Utility to perform Remote Live View shooting, exposure simulation can now be disabled under any shooting condition.





modes, a Multi-Function button, and the Image Creation button to access creative image functions.

NATURAL OPERATING EASE

3.2" CLEAR VIEW II LCD

Compose your photographic vision in true clarity with the 3.2" Clear View II LCD monitor with an amazing 1.04 million dot resolution, and featuring a wide viewing angle while accurately depicting the natural colors of the scene. This high-resolution LCD display makes it easy on the eyes when viewing with its anti-reflection design and auto-adjustable display brightness.







Looking into the past to refine the present, the new EOS 5D Mark III retains an ultra-fluid form with flowing curves and a highly durable exterior finish. A thick rubber skin coats a comfortable mould for a reassuring and fitting grip. To increase portability, the EOS 5D Mark III is built from sturdy magnesium alloy housing that protects its lightweight internal assembly. The EOS 5D Mark III also lasts an impressive 150,000 shutter cycles* to accommodate the rigors of high-speed continuous shooting.

*The shutter unit has passed a release test of 150,000 actuations. (This test was conducted internally and based on standard shooting conditions).

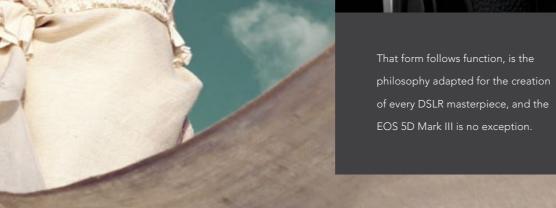
DUST & WATER RESISTANT

The EOS 5D Mark III weathers well against the most grueling of shooting environments while maintaining first-class imaging performance. Securely trimmed and insulated with drip-proof and dust-proof measures, the EOS 5D Mark III proves a reliable and steadfast shooting partner in the direct conditions.



TRULY PERCEPTIVE VIEWFINDER

The EOS 5D Mark III's new Intelligent Viewfinder is a transparent LCD display with approximately 100% coverage and 0.71x magnification. This viewfinder exhibits a superimposed display of AF information and grid display for greater accuracy in subject tracking, and can be turned on or off if required.

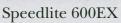


A BEAUTY

RE/CRAFTED









Speedlite 600EX-RT

EXTERNAL FLASH FEATURES

Bring new light into the photographic experience with the two brightest stars of the acclaimed Speedlite series of external flash units — the Speedlite 600EX and Speedlite 600EX-RT. Sporting a guide no. 60 at 200mm focal length and an expanded zoom range of 20-200mm, these two Speedlites make an easy job of any shooting exercise.

The Speedlites' intensity and wide distribution of light comfortably support a wide range of lenses on the camera, from wide-angle to telephoto lenses. Boosting the EOS 5D Mark III's auto-focusing finesse is the AF-assist beam that covers all 61 AF points. Both Speedlites boast greatly improved hot shoe contact reliability, heat resistance, dust and water resistance, and color filters (light orange and dark orange) for the flash color temperature to match shooting conditions.

The Speedlite 600EX-RT further prides itself with new radio communication abilities for fuss-free operation and flexible group flash setups. Using the Speedlite 600EX-RT, it is even possible to remotely trigger the camera and perform linked shooting functions.



WIRELESS FILE TRANSMITTER WFT-E7

Never has photo-shooting efficiency been so easily demonstrated with the Wireless File Transmitter WFT-E7. When connected to the WFT-E7, the EOS 5D Mark III is able to speedily transfer images to a computer or FTP server wirelessly or via a wired LAN connection.

A nifty resend feature will ensure files that failed to be sent are automatically resent upon restoration of network connections. The WFT-E7 also comes with new built-in Bluetooth function that supports other GPS devices.

The WFT-E7 truly excels in outdoor and high-speed action shoots where wireless-linked shooting makes it possible to capture the subject from many different angles. Up to ten slave cameras linked to the master camera can be triggered, making it an ideal setup for wildlife or sports photography.



GPS RECEIVER GP-E2

The GPS Receiver GP-E2 for EOS cameras is an indispensible shooting companion for photographers on the constant move and in remote or uncharted locations. This high-sensitivity and high-precision GPS module can determine current geographical positions, and is fully functional as a standalone device.

With time synchronization function and built-in digital compass, the GP-E2 can be enabled to tag locale information to images. Photographers will find this GPS device especially useful in displaying maps for shooting locations and directions to sites.

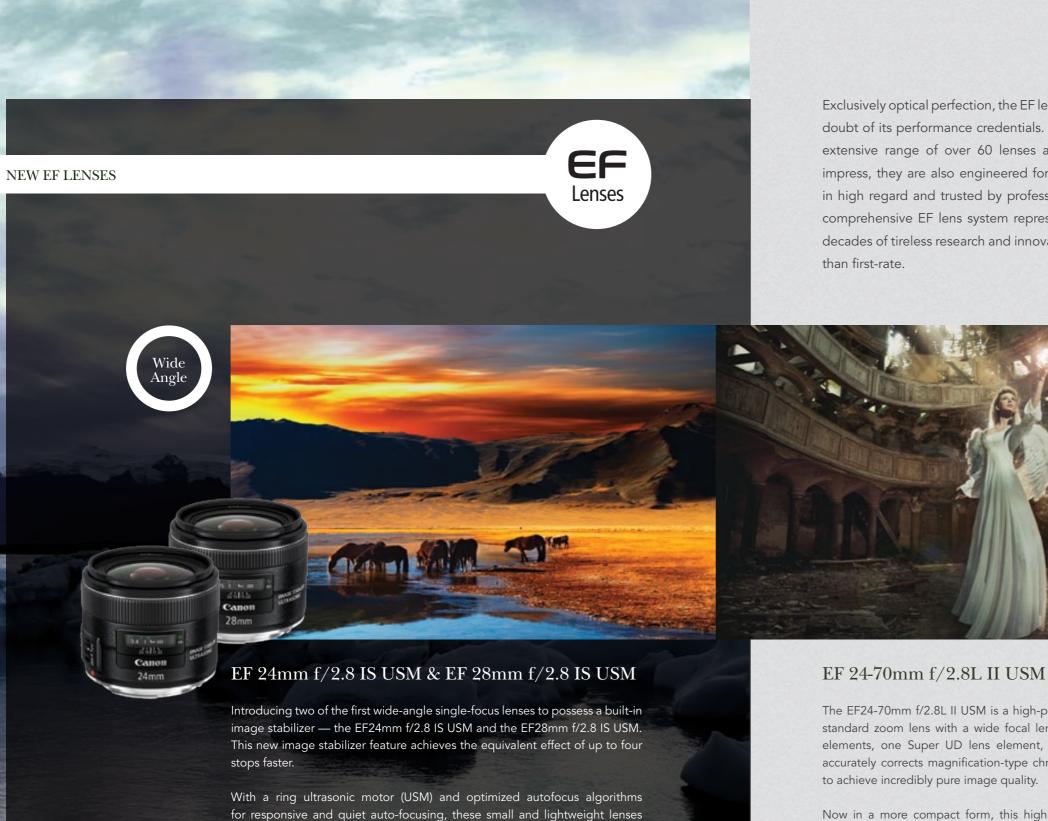
DMarkIII HE LEGEND EE/DEFINED



SPEEDLITE TRANSMITTER ST-E3-RT

The next generation in wireless flash systems, the new Speedlite Transmitter ST-E3-RT communicates with other Speedlite units via radio transmissions. It is able to control five groups and up to 15 Speedlite 600EX-RT slave units with radio-controlled, two-way wireless transmission up to 30 meters.





are a breeze to operate. The EF24mm f/2.8 IS USM has a shorter minimum

focusing distance of 0.2 meters compared to its former model while the

EF28mm f/2.8 IS USM features a shorter minimum focusing distance of 0.23

meters, thus allowing photographers to get closer to the subject.

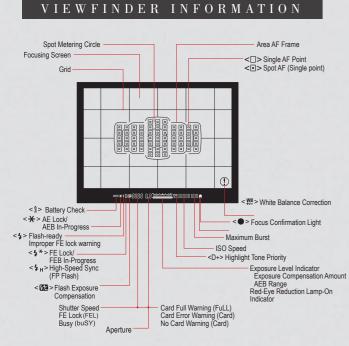
Exclusively optical perfection, the EF lens system leaves no one in doubt of its performance credentials. Canon's highly acclaimed extensive range of over 60 lenses are not simply crafted to impress, they are also engineered for equal results. Long held in high regard and trusted by professional photographers, the comprehensive EF lens system represents the best of Canon's decades of tireless research and innovation. Accept nothing less

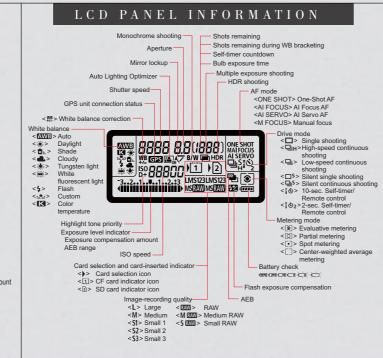
The EF24-70mm f/2.8L II USM is a high-performance L-series large-aperture standard zoom lens with a wide focal length that uses three aspheric lens elements, one Super UD lens element, and two UD lens elements. This accurately corrects magnification-type chromatic aberration at wider angles to achieve incredibly pure image quality.

Now in a more compact form, this highly durable and tough lens is fully capable of weathering harsh conditions and frequent usage. Besides quick yet silent autofocus, the EF24-70mm also has a mechanical manual focus and a circular aperture for beautiful soft-focus images. With minimum focusing distance of 0.38 meters and magnification of 0.21x, this lens is also perfect for close-ups.

NOMENCLATURE OF 5D MARK III Hot Shoe → Flash-sync Contacts Self-timer Lamp Mode Dial lock-release button Multi Function button Mode Dial Canon < >> Main Dial Microphone Shutter Button CANON EF LENS Strap mount EOS SD Remote Control -Sensor Lens Release Button Grip (Battery compartment) -Depth-of-field preview button -

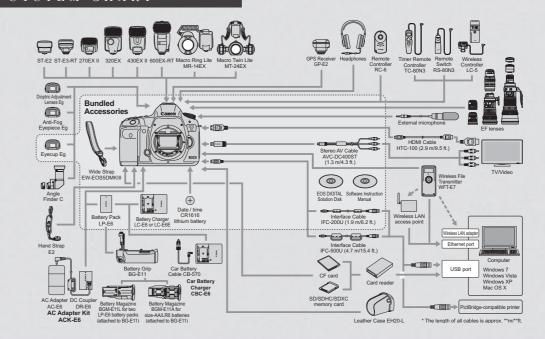






SPECIFICATIONS nabled (LCD monitor, video/audio OUT, HDMI OUT), built-in speake Il images, by date, by folder, movies, stills, or by rating DRIVE SYSTEM Single shooting, High-speed continuous shooting, Low-speed continuous shooting, Silent single shooting, Silent continuous shooting, 10-sec. self-4 ternole control, 2-sec. self-lamerimote control High-speed continuous shooting; Max. approx. 6 shots/sec. Low-speed continuous shooting: IMAGE SENSOR Type: Effective pixels: Aspect ratio: Dust delete feature: CMOS sensor Approx. 22.30 megapixels . Manual, Dust Delete Data appending DIRECT PRINTING RECORDING SYSTEM MAGE TRANSFER Still photos (JPEG, RAW, RAW+JPEG images), Movies parentheses apply to an UDMA mode 7, 128 GB card based on ting standards. CUSTOM FUNCTION EXTERNAL SPEEDLITE INTERFACE ossible Preset code, User setting 1, User setting 2 Continuous, auto reset, manual reset g video (Compatible with NTSC/PAL)/stereo audio output nal computer communication, Direct printing (Hi-Speed USB or alent), Wireless File Transmitter WFT-E7, GPS Receiver GP-E2 connection Type C (Auto switching of resolution), CEC-compatible Auto, Standard, Portrait, Landscape, Neutral, Faithful, Monochrome, User icture Style: Der. 17-3 Auto, Preset (Daylight, Shade, Cloudy, Tungsten light, White fluorescent light, Flash), Custom, Color temperature setting (Approx. 2500-10000K), White bale correction, and White balance bracketing possible * Flash color temperature information transmission enabled White balance: Battery Pack LP-E6 (Quantity 1) "AC power can be supplied via AC Adapter Kit ACK-E6. "With Battery Grip BG-E11 attached, size-AALIR6 batteries can be used. Remaining capacity, Shutter count, Recharge performance, and Battery Auto Lighting Optimizer Provided MOVIE SHOOTING With viewfinder shooting: Approx. 950 shots at 23°C/73°F, approx. 850 shots at testing standards) 0°C/32°F. VIEWFINDER Linear PCM MOV With Live View shooting: Approx. 200 shots at 23°C/73°F, approx. 180 shots at 0°C/32°F Approx. 1 hr. 30 min. at 23°C/73°F (with fully-charged Battery Pack LP-E6) CR1616 itthum battery (Quantity 1) DIMENSIONS AND WEIGH ntal: 1° increments, ±6° Vertical: 1° increments, ±4' Approx. 152.0 x 116.4 x 76.4 mm / 6.0 x 4.6 x 3.0 in. Approx. 950 g / 33.5 oz. (CIPA Guidelines), Approx. 860 g / 30.3 oz. (Body only) OPERATION ENVIRON AUTOFOCUS Type: AF points: 0°C - 40°C / 32°F - 104°F 85% or less orking temperatu orking humidity: TTL secondary image-registration, phase detection 61 points (Up to 41 cross-type points) "Number of available AF points and cross-type points vary depending on the 1 EV-2 - 18 (with center 1/2 8 AF point, 23° C73°F, ISO 100) One-Shot AF, AF Sevon AF, Al Footos AF, Manual footosing (MF) Single-point Spot AF (manual selection), Single-point AF (manual selection, point expansing manual selection, and right), AF point expansing (manual selection, surround), Zone AF (manual selection, Auto selection of 61 AF points). G40x480 (30p2/Eg) / IHPS: Approx. 78 Millmin. "Card reading/witing speed necessary for movie shooting: CF card: IHPS: at least 10 MB per sec./ALL-1 at least 30 MB per sec. SD card: IPPS: at least 10 MB per sec./ALL-1 at least 20 MB per sec. Same as focusing with Live View shooting Center-weighted average and Evaluative metering with the image sensor "Automatically set by the focusing mode. EV - 0.2 (et al. 2017-37* with EF56mm ff st USM lens, ISO 100) 1. Autoexposure, 2. Shutter-priority AE, 3. Aperture-priority AE, 4. Manual eurosure. BATTERY PACK LP-E6 pprox. 38.4 x 21.0 x 56.8 mm / 1.5 x 0.8 x 2.2 in. pprox. 80 g / 2.8 oz. xposure With 1, 2, and 3, exposure comp Scene Intelligent Auto mode). BATTERY CHARGER LC-E6 Battery Pack LP-E6 Approx. 2 hr. 30 min. 100 - 240 V AC (50/60 Hz) 8.4 V DC / 12.A 5°C- 40°C / 41°F - 104°F 85% or less Approx. 69 D x 33.0 x 93.0 mm / 2.7 x 1.3 x 3.7 in. Approx. 130 g / 4.6 oz. EXPOSURE CONTROL Metering modes: P. Av, and B. Automatically set within ISO 100 – 12800 expandable to H (equivalent to ISO 25600) M. Auto ISO (automatically set within ISO 100 - 12800), ISO 100 - 12800 set manually (in 13- or whole-stop increments), expandable to H (equivalent to ISO 16000/20000025600) 33-zone TTL full-aperture metering ative metering if to all AF points) I metering (approx. 6.2% of viewfinder at center) netering (approx. 1.5% of viewfinder at center) Battery Pack LP-E6 Approx. 1 m / 3.3 ft. Approx. 2 hours 30 min. 100 - 240 V AC (5050 Hz) 8.4 V DC/12.5 5°C - 40°C / 41°F - 104°F 85% or lees 2-30 V 83.0 mm / 2.7 x 1.3 x 3.7 in. Approx. 125 g / 4.4 oz. (excluding power cord) Splot literating (applot. 1-35 to Viewmible at Cettler) Cettler-weighted average mellering EVI 1-20 (al 23°C173°F with EF50mm fri 1.4 USM lens, ISO 100) Program AE (Second Intelligient Auto, Program), Shutter-priority AE, Aperturapriority AE, Manual exposure, Butb exposure Soren Intelligent Auto, ISO 100 1-2050 on etal automatically P, Tx, Aw, M, B. Auto ISO 100 1-2050 on II-3 ownhole-stop increments), or ISO expension ISO. ISO 100 - 20500 (in 13- ownhole-stop increments) or ISO expension ISO. ISO 100 - 20500 (in 15- ownhole-stop increments) ble with 60p/30p LCD MONITOR EF24-105MM F/4L IS USM Angle of view: f/22 0.45 m / 1.48 ft. (from image sensor plane) 0.23x (at 105 mm) 535 x 345 - 158 x 106 mm / 21.1 x 13.6 - 6.2 x 4.2 in. (at 0.45 m) HDR SHOOTING Dynamic range adjust Effect: Auto image align: PLAYBACK Image display format MULTIPLE EXPOSURES

SYSTEM CHART



BUNDLED SOFTWARE

The camera will be bundled with the EOS **DIGITAL Solution Disk containing the**

DIGITAL Solution DISK containing the following software:

• EOS Utility (Win/Mac)
• Digital Photo Professional (Win/Mac)
• Picture Style Editor (Win/Mac)
• ImageBrowser EX (Win/Mac)
• PhotoStitch (Win/Mac)

CUSTOM FUNCTIONS

C.FN 1 : IMAGE

· Exposure level increments

· ISO speed setting increments

· Bracketing auto cancel

Bracketing sequence
 Number of bracketing shots

Safety shift

C.FN 2: DISP./OPERATION · Warning z in viewfinder

LV shooting area display
 Dial direction during Tv/Av

· Multi-function lock

C.FN 3: OTHERS

Add cropping information (Formerly "Add aspect ratio information")

· Default Erase option